

**Utah System of Higher Education  
New Academic Program Proposal  
Cover/Signature Page - Abbreviated Template**

**Institution Submitting Request:** University of Utah

**Proposed Program Title:** Master of City & Metropolitan Planning/Master of Public Policy<sup>1</sup>

**Sponsoring School, College, or Division:** College of Architecture + Planning/College of Social & Behavioral Sciences<sup>2</sup>

**Sponsoring Academic Department(s) or Unit(s):** Department of City & Metropolitan Planning/College of Social & Behavioral Sciences<sup>2</sup>

**Classification of Instructional Program Code<sup>1</sup> :** Current codes for MCMP and MPP

**Min/Max Credit Hours Required of Full Program:** 61 / na

**Proposed Beginning Term<sup>2</sup>:** Fall 2019

**Institutional Board of Trustees' Approval Date:**

**Program Type:**

<input type="checkbox"/>	Certificate of Proficiency	<input type="checkbox"/>	Entry-level CTE CP	<input type="checkbox"/>	Mid-level CP
<input type="checkbox"/>	Certificate of Completion				
<input type="checkbox"/>	Minor				
<input type="checkbox"/>	Graduate Certificate				
<input type="checkbox"/>	K-12 Endorsement Program				
<input type="checkbox"/>	<b>NEW</b> Emphasis for Regent-Approved Program <i>Credit Hours for NEW Emphasis Only:</i> <b>Min Cr Hr</b> / <b>Max Cr Hr</b> <i>Current Major CIP:</i> <b>6 - Digit CIP</b> <i>Current Program Title:</i> <i>Current Program BOR Approval Date:</i>				
<input type="checkbox"/>	Out of Service Area Delivery Program				

**Chief Academic Officer (or Designee) Signature:**

I, the Chief Academic Officer or Designee, certify that all required institutional approvals have been obtained prior to submitting this request to the Office of the Commissioner.

\_\_\_\_\_ Date: January 10, 2019

☐ I understand that checking this box constitutes my legal signature.

<sup>1</sup> For CIP code classifications, please see <http://nces.ed.gov/ipeds/cipcode/Default.aspx?y=55>.

<sup>2</sup> "Proposed Beginning Term" refers to first term after Regent approval that students may declare this program.

**Utah System of Higher Education  
Program Description - Abbreviated Template**

**Section I: The Request**

University of Utah requests approval to offer the following : Master of City & Metropolitan Planning/Master of Public Policy Dual Degree effective Fall 2019. This program was approved by the institutional Board of Trustees on .

**Section II: Program Proposal/Needs Assessment**

**Program Description/Rationale**

*Present a brief program description. Describe the institutional procedures used to arrive at a decision to offer the program. Briefly indicate why such a program should be initiated. State how the institution and the USHE benefit by offering the proposed program. Provide evidence of student interest and demand that supports potential program enrollment.*

The University of Utah's College of Architecture + Planning and the Department of City & Metropolitan Planning, together with the College of Social & Behavioral Science request permission to establish a dual degree program that enables students to earn a Master of City & Metropolitan Planning (MCMP) degree and a Master of Public Policy (MPP) degree simultaneously. If approved, the dual degree program would be available beginning Fall Semester 2019.

This request is NOT to establish a new degree program. Instead, it seeks to take advantage of complementary intellectual benefits from studying city & metropolitan planning and public policy in a coordinated program. A student enrolled in the dual degree program will be able to earn both degrees in less time and with fewer overall credit requirements than if that student enrolled in each degree program independently. More importantly, the program will allow students to delve more deeply into the natural synergies that exist between the two disciplines.

Students seeking to take advantage of the MCMP/MPP program must meet current University of Utah admission standards and be accepted into both the MCMP and MPP programs. Upon enrollment, students in the dual degree program will complete the core courses in both regular degree programs, totaling 61 credit hours. This is 27 credit hours fewer than completing both programs sequentially. Students enrolled in the dual MCMP/MPP degree program can expect to complete the two degrees within five semesters if they maintain a full-time schedule of 12-13 credit hours per semester. Students enrolled in the dual degree program must complete all MCMP and all MPP requirements before either degree will be awarded.

Upon completion of both programs, students earn two separate degrees: an MCMP degree awarded by the College of Architecture + Planning and an MPP degree awarded by the College of Social & Behavioral Science.

The MPP faculty approved of this proposal January 3rd, 2019. After receiving approval from the CMP faculty, the College of Architecture approved the proposal at their January 9, 2019 College Council.

## Labor Market Demand

*Provide local, state, and/or national labor market data that speak to the need for this program. Occupational demand, wage, and number of annual openings information may be found at sources such as Utah DWS Occupation Information Data Viewer ([jobs.utah.gov/jsp/wi/utalmis/gotoOccinfo.do](http://jobs.utah.gov/jsp/wi/utalmis/gotoOccinfo.do)) and the Occupation Outlook Handbook ([www.bls.gov/oco](http://www.bls.gov/oco)).*

The rationale for this dual degree program is driven by student demand and facilitated by program synchronicity.

The purpose of the MPP program is to prepare students "for public service careers in government, nonprofit, and private sectors," including positions that focus on policy, planning, and research. The program's emphases include community policy, environmental policy, economic policy, and urban affairs policy. The MCMP program is designed to train students as professional planners who similarly work in government, nonprofit, and provide sector positions to "assist in creating opportunities to preserve and enhance community life, protect the environment, promote equity, and manage urban growth and change." The program's specializations include Smart Growth and transportation, urban design, small town and resort town planning, and ecological planning. As illustrated here, the MPP and MCMP, while being distinct, have numerous points of intersection. The purpose of this dual degree is to take advantage of these opportunities for cross-disciplinary synergy.

The Bureau of Labor Statistics estimates a 12.8% growth in jobs for planners between 2016 and 2026, substantially higher than the national average increase in employment. Locally, that translates into more than 300 open positions annually across the Intermountain West. We anticipate that this will translate into greater student interest in acquiring the skills that will equip them for working in municipalities, nonprofit organizations, and private sector firms. For a number of these students, the opportunity for dual credentialing in both planning and public policy will provide excellent preparation for these positions.

## Consistency with Institutional Mission/Impact on Other USHE Institutions

*Explain how the program is consistent with the institution's Regents-approved mission, roles, and goals. Institutional mission and roles may be found at [higher.utah.edu/policies/policyr312/](http://higher.utah.edu/policies/policyr312/). Indicate if the program will be delivered outside of designated service area; provide justification. Service areas are defined in [higher.utah.edu/policies/policyr315/](http://higher.utah.edu/policies/policyr315/).*

The mission of the University of Utah is "to foster[] student success by preparing students from diverse backgrounds for lives of impact as leaders and citizens." This proposed dual MCMP/MPP degree is consistent with this mission as it prepares students for becoming leaders in communities across Utah and the West. As there is currently no other accredited planning program in Utah (or seven other states in the northern Rocky Mountain/High Plains region), there is unlikely to be any impact on other USHE institutions from this dual degree program.

## Finances

*What costs or savings are anticipated in implementing the proposed program? If new funds are required, indicate expected sources of funds. Describe any budgetary impact on other programs or units within the institution.*

We do not anticipate more than minimal financial impacts as the result of this program, except for possible positive impacts from the marketing edge the dual degree program will provide our MCMP and MPP programs as we compete with other institutions (especially those in the PAC-12) for high-quality applicants. By providing an outlet for prospective students interested in both disciplines and signaling an alignment between the two programs, having the dual MCMP/MPP will assist our two programs in recruiting those prospective students.

## Section III: Curriculum

## Program Curriculum

List all courses, including new courses, to be offered in the proposed program by prefix, number, title, and credit hours (or credit equivalences). Indicate new courses with an X in the appropriate columns. The total number of credit hours should reflect the number of credits required to receive the award. **For NEW Emphases, skip to emphases tables below.**

For variable credits, please enter the minimum value in the table below for credit hours. To explain variable credit in detail as well as any additional information, use the narrative box below.

[illegible]

Course Number	NEW Course	Course Title	Credit Hours
Add Another Elective Course			
Elective Credit Hour Sub-Total			
Core Curriculum Credit Hour Sub-Total			61

Propose a NEW Emphasis to an existing Regent approved program

### Program Curriculum Narrative

*Describe any variable credits. You may also include additional curriculum information, as needed.*

As can be seen in the above chart, the curriculum for the dual degree is comprised of the core course requirements of the two individual degrees. The one course listed above as being a new course--Plan Making--is a new course being created for the MCMP program and is not being created just for this dual degree.

## Degree Map

*Degree maps pertain to undergraduate programs ONLY. Provide a degree map for proposed program. Degree Maps were approved by the State Board of Regents on July 17, 2014 as a degree completion measure. Degree maps or graduation plans are a suggested semester-by-semester class schedule that includes prefix, number, title, and semester hours. For more details see <http://higheredutah.org/pdf/agendas/201407/TAB%20A%202014-7-18.pdf> (Item #3).*

*Please cut-and-paste the degree map or manually enter the degree map in the table below*

### Sample Course Map

#### First Year--Fall

PADMN 6320 Public Policy Theories 3  
PADMN 6290 Applied Quantitative Methods 3  
CMP 6610 Urban Ecology 3  
CMP 6010 Community & Regional Analysis 3

#### First Year--Spring

PADMN 6323 Policy Analysis 3  
PUBPL 6900 Public Policy Research 3  
CMP 6260 Land Use Law 3  
CMP 6### Plan Making 3

#### Second Year--Fall

PUBPL 6965 Survey Research Methods 3  
PUBPL 6002 Statistical Packages for Public Policy 3  
CMP 6450 GIS in Planning 3  
CMP 6100 Urban & Planning Theory 3  
PUBPL 6960 Capstone Independent Study 1

#### Second Year--Spring

PUBPL 6563 Policy and Program Evaluation 3  
ECON 6380 Law and Economics 3  
PUBPL 6950 Applied Policy Project 3  
CMP 6970 Professional Project I 3

#### Third Year--Fall

ECON 6300 Public Finance 3  
CMP 6280 Graduate Workshop 3  
CMP 6322 City & Metropolitan Economics 3  
CMP 6971 Professional Project II 3