Utah System of Higher Education
New Academic Program Proposal
Cover/Signature Page - Abbreviated Template

Institution Submitting Request:	**University of Utah**
Proposed Program Title:	**Master of City & Metropolitan Planning/Master of Public Admini** ⊞
Sponsoring School, College, or Division:	**College of Architecture + Planning/College of Social & Behavio** ⊞
Sponsoring Academic Department(s) or Unit(s):	**Department of City & Metropolitan Planning/College of Social** ⊞
Classification of Instructional Program Code[1] :	**Current codes for MCMP and MPA (/44.0401**
Min/Max Credit Hours Required of Full Program:	**60** / **na**
Proposed Beginning Term[2]:	**Fall** **2019**
Institutional Board of Trustees' Approval Date:	

Program Type:

☐ Certificate of Proficiency	☐ Entry-level CTE CP	☐ Mid-level CP	
☐ Certificate of Completion			
☐ Minor			
☐ Graduate Certificate			
☐ K-12 Endorsement Program			

☐ NEW Emphasis for Regent-Approved Program	
Credit Hours for NEW Emphasis Only:	**Min Cr Hr** / **Max Cr Hr**
Current Major CIP:	**6 - Digit CIP**
Current Program Title:	
Current Program BOR Approval Date:	

☐ Out of Service Area Delivery Program

Chief Academic Officer (or Designee) Signature:

I, the Chief Academic Officer or Designee, certify that all required institutional approvals have been obtained prior to submitting this request to the Office of the Commissioner.

Lina Svedin   Date: January 10, 2019

☒ I understand that checking this box constitutes my legal signature.

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[1] For CIP code classifications, please see http://nces.ed.gov/ipeds/cipcode/Default.aspx?y=55.

[2] "Proposed Beginning Term" refers to first term after Regent approval that students may declare this program.

Utah System of Higher Education
Program Description - Abbreviated Template

Section I: The Request

University of Utah requests approval to offer the following : Master of City & Metropolitan Planning/Master of Public Administration Dual Degree effective Fall 2019. This program was approved by the instional Board of Trustees on .

Section II: Program Proposal/Needs Assessment

Program Description/Rationale
Present a brief program description. Describe the institutional procedures used to arrive at a decision to offer the program. Briefly indicate why such a program should be initiated. State how the institution and the USHE benefit by offering the proposed program. Provide evidence of student interest and demand that supports potential program enrollment.

The University of Utah's College of Architecture + Planning and the Department of City & Metropolitan Planning, together with the College of Social & Behavioral Science request permission to establish a dual degree program that enables students to earn a Master of City & Metropolitan Planning (MCMP) degree and a Master of Public Administration (MPA) degree simultaneously. If approved, the dual degree program would be available beginning Fall Semester 2019.

This request is NOT to establish a new degree program. Instead, it seeks to take advantage of complementary intellectual benefits from studying city & metropolitan planning and public administration in a coordinated program. A student enrolled in the dual degree program will be able to earn both degrees in less time and with fewer overall credit requirements than if that student enrolled in each degree program independently. More importantly, the program will allow students to delve more deeply into the natural synergies that exist between the two disciplines.

Students seeking to take advantage of the MCMP/MPA program must meet current University of Utah admission standards and be accepted into both the MCMP and MPA programs. Upon enrollment, students in the dual degree program will complete the core courses in both regular degree programs, totaling 60 credit hours. This is 30 credit hours fewer than completing both programs sequentially. Students enrolled in the dual MCMP/MPA degree program can expect to complete the two degrees within five semesters if they maintain a full-time schedule of 12 credit hours per semester. Students enrolled in the dual degree program must complete all MCMP and all MPA requirements before either degree will be awarded.

Upon completion of both programs, students earn two separate degrees: an MCMP degree awarded by the College of Architecture + Planning and an MPA degree awarded by the College of Social & Behavioral Science.

The MPA faculty approved this proposal on January 10, 2019. The CMP faculty approved the proposal and received college approval at the College of Architecture College Council, January 9, 2019.

Labor Market Demand

The rationale for this dual degree program is driven by student demand and facilitated by program synchronicity. In 2014, the Master of City & Metropolitan Planning program began offering a specialization in Small Town and Resort Town Planning (START), which sought to provide focused training for planners headed to careers in rural locations and small towns across the Intermountain West. Given the predominance of rural landscapes and small municipalities in Utah and other Western states, it made sense that the University of Utah should have a program focusing on those land forms and institutions. As part of that curriculum, the CMP program encouraged MCMP students to take courses in Public Administration, in particular those relating to municipal project management, administration, and finance.

In a similar fashion, the Master of Public Administration program has encouraged their students to take planning courses for some of their elective credits. Recently, we have seen a large number of MPA students registering for planning courses related to community engagement. One course in particular--CMP 6620: Negotiation and Dispute Resolution for Planners--has seen a recent surge of MPA students. In fact, this coming spring semester (2019), the MPA students will outnumber the planners.

The Bureau of Labor Statistics estimates a 12.8% growth in jobs for planners between 2016 and 2026, substantially higher than the national average increase in employment. Locally, that translates into more than 300 open positions annually across the Intermountain West. We anticipate that this will translate into greater student interest in acquiring the skills that will equip them for working in municipalities of a variety of sizes and contexts, including the small towns and rural areas covered in the START MCMP specialization. For a number of these students, the opportunity for dual credentialing in both planning and public administration will provide excellent opportunities.

Consistency with Institutional Mission/Impact on Other USHE Institutions

The mission of the University of Utah is "to foster[] student success by preparing students from diverse backgrounds for lives of impact as leaders and citizens." This proposed dual MCMP/MPA degree is consistent with this mission as it prepares students for becoming leaders in community across Utah and the West. As there is currently no other accredited planning program in Utah (or seven other states in the northern Rocky Mountain/High Plains region), there is unlikely to be any impact on other USHE institutions from this dual degree program.

Finances

We do not anticipate more than minimal financial impacts as the result of this program, except for possible positive impacts from the marketing edge the dual degree program will provide our MCMP and MPA programs as we compete with other institutions (especially those in the PAC-12) for high-quality applicants. By providing an outlet for prospective students interested in both disciplines and signaling an alignment between the two programs, having the dual MCMP/MPA will assist our two programs in recruiting those prospective students.

Section III: Curriculum

Program Curriculum

List all courses, including new courses, to be offered in the proposed program by prefix, number, title, and credit hours (or credit equivalences). Indicate new courses with an X in the appropriate columns. The total number of credit hours should reflect the number of credits required to receive the award. **For NEW Emphases, skip to emphases tables below.**
For variable credits, please enter the minimum value in the table below for credit hours. To explain variable credit in detail as well as any additional information, use the narrative box below.

Course Number	NEW Course	Course Title	Credit Hours
General Education Courses (list specific courses if recommended for this program on Degree Map)			
		General Education Credit Hour Sub-Total	
Required Courses			
PADMN 6300		Administrative Theory	3
PADMN 6550		Nonprofits & NGOs	3
PADMN 6289		Research Design	3
PADMN 6335		Governance and the Econ	3
PADMN 6380		Public Budgeting & Finance	3
PADMN 6360		Public Human Resource Management	3
PADMN 6870		Ethics in Public Administration	3
PADMN 6210		Public Administration & Law	3
PADMN 6890		Capstone in Public Administration	3
PADMN 6###		Community Engagement in Planning (crossed-listed existing course)	3
CMP 6100		Urban & Planning Theory	3
CMP 6010		Community & Regional Analysis	3
CMP 6260		Land Use Law	3
CMP 6322		City & Metropolitan Economics	3
CMP 6610		Urban Ecology	3
CMP 6450		GIS in Planning	3
CMP 6###	✕	Plan Making	3
CMP 6280		Graduate Workshop	3
CMP 6970		Professional Project I	3
CMP 6971		Professional Project II	3
Add Another Required Course			
		Required Course Credit Hour Sub-Total	60
Elective Courses			

Course Number	NEW Course	Course Title	Credit Hours
Add Another Elective Course			
Elective Credit Hour Sub-Total			
Core Curriculum Credit Hour Sub-Total			60

Propose a NEW Emphasis to an existing Regent approved program

Program Curriculum Narrative

Describe any variable credits. You may also include additional curriculum information, as needed.

As can seen in the above chart, the curriculum for the dual degree is comprised of the core course requirements of the two individual degrees. In one case--Community Engagement in Planning--we are cross-listing an existing MCMP course with the MPA program so that students taking the course as part of the dual degree program will finish with 30 credit hours in each degree. The one course listed above as being a new course--Plan Making--is a new course being created for the MCMP program and is not being created just for this dual degree.

Degree Map

Please cut-and-paste the degree map or manually enter the degree map in the table below

Sample Course Map
First Year--Fall
PADMN 6300 Administrative Theory 3
PADMN 6550 Nonprofits & NGOs 3
CMP 6610 Urban Ecology 3
CMP 6010 Community & Regional Analysis 3

First Year--Spring
PADMN 6289 Research Design 3
PADMN 6335 Governance and the Econ 3
CMP 6260 Land Use Law 3
CMP 6### Plan Making 3

Second Year--Fall
PADMN 6380 Public Budgeting & Finance 3
PADMN 6### Community Engagement in Planning 3
CMP 6450 GIS in Planning 3
CMP 6100 Urban & Planning Theory 3

Second Year--Spring
PADMN 6360 Public Human Resource Management 3
PADMN 6210 Public Administration & Law 3
CMP 6280 Graduate Workshop 3
CMP 6970 Professional Project I 3

Third Year--Fall
PADMN 6890 Capstone in Public Administration 3
PADMN 6870 Ethics in Public Administration 3
CMP 6322 City & Metropolitan Economics 3
CMP 6971 Professional Project II 3