



November 15, 2018

Dear Review Committee:

We are writing to provide our strong support of the proposed online graduate certificate in public policy offered through the Master of Public Policy program administration. The graduate certificate is the result of a multi-year process and investments by President Ruth Watkins when she was Senior Vice President of Academic Affairs for Main Campus, our office of the College of Social and Behavioral Science as well as the faculty and leadership of the Master of Public Policy program.

The online graduate certificate has two target audiences. The primary audience is working professionals who are not currently students at the University of Utah and for whom the certificate would provide stand-alone professional development. The demand for graduates from the Master of Public Policy program indicates that there is market demand for professionals with the kinds of skills the graduate certificate will provide. The graduate certificate will allow professionals to stay current on quantitative skills, analytical tools and evaluative designs. We think that the kind of flexible workforce development that a graduate certificate in public policy will provide will be very attractive to employers in the public sector, the private sector, and to non-profit organizations that frequently engage in policy work.

The graduate certificate also provides great opportunities for graduate students from across the University of Utah. We have seen a steady increase in the number of graduate students who choose to complete certificates as part of the primary degree they are pursuing. Certificates allow them to add area-specific expertise and skills that make them more competitive on the job market, whether they are looking for employment in public service or in academia.

In addition to bringing new students to the College of Social and Behavioral Science, the certificate will be helping fill a job market demand in Utah and surrounding states. It also serves as a connecting point between practitioners currently working in the community and the Master of Public Policy (MPP) program, as those who complete nine of the certificate's fifteen credits will be given a one-time opportunity to complete the full MPP if their certificate experience spurs an interest in this larger educational commitment.

A key component of the certificate program is making public policy content more accessible to professionals and students across Utah and neighboring states, which is why we are supporting the certificate program seeking WICHI status. WICHI is a voluntary student exchange program in a wide range of graduate programs, all designed around the educational, social, and economic needs of the West. Allocating WICHI status to the certificate will allow students at universities that are part of the

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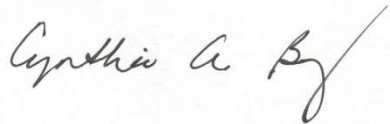
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Western Regional Graduate Program to pursue the U of U certificate in public policy at in-state tuition rates. The full MPP program already holds WICHI status because this type of graduate program is not readily available in states in this part of the country including California, Colorado and Arizona, but also Alaska, Hawaii, Idaho, Montana, Nevada, New Mexico, North Dakota, Oregon, South Dakota, Utah, Washington, and Wyoming.


The development of the graduate certificate in public policy has been a strategic choice that the faculty teaching and leading the MPP program has thoughtfully developed over time. The launch and maintenance of the certificate program will be supported by Public Affairs Program staff, instructors from the practitioner community, rotations of faculty members who are currently providing core in-person Master of Public Policy courses in coordination with related units within the college.

We believe that the type of shared investment that several levels of the University of Utah have made to create this fully online graduate certificate will bring new students to the University of Utah, the College of Social and Behavioral Science and potentially to the Master of Public Policy program. Thus, the certificate has the capacity to increase the number of professionals working in our state and the region with a University of Utah connection.

Sincerely,



Cynthia A. Berg
Dean and Distinguished
Professor of Psychology



Richard Forster
Associate Dean for Research
Professor of Geography



Cathleen Zick
Associate Dean for Undergraduate Studies
Professor of Family and Consumer Studies

October 28, 2018

Letter of support for the Graduate Certificate in Public Policy

As the Chair of the Department of City & Metropolitan Planning I have had the pleasure of discussing the proposed Graduate Certificate in Public Policy with the Director of Public Affairs programs Lina Svedin.

Based on the documentation she has provided and our discussion of the proposed curriculum I am confident that this certificate will be a useful addition to our students' educational options at the University of Utah. We think a specialization through a graduate certificate in public policy will appeal to a number of our current Master of City & Metropolitan Planning students and may draw additional practitioners working in the community to our campus.

We are close to proposing two dual-degree graduate program offerings together with the Public Affairs Programs and see the Certificate Program in Public Policy as another way for our students to build their public policy expertise as they pursue a City & Metropolitan Planning graduate degree. The certificate option will offer our students an option to pursue a public policy specialization without adding additional time to complete our two-year program.

We look forward to the opportunity to advertise this Certificate broadly in the College of Architecture + Planning and to our students if it is approved. It will be a desirable addition to a City and Metropolitan Planning degree that will set our students apart on the job market in a positive way.

Sincerely,



Stacy Harwood
Professor and Chair

11/13/18

Dear Curriculum Committee,

I am writing with an endorsement of the proposed Certificate in Public Policy, as this appears to be a worthwhile program, particularly to fill a niche for mature students already in positions in government agencies or in the private sector who, with additional exposure to quantitative analysis and other policy-related classes, could enhance their qualifications and credentials for more advanced policy-related positions.

This endorsement is made with cognizance of, and review of the draft syllabus for, a new proposed class, PUBPL 6000 Microeconomic Applications and Public Policy Statistics. This class offers a half semester introduction to some principles in economics in the form of six topical modules. The subject areas of these modules are sound but the title of the course is technically a misnomer as one of the six is actually devoted to an introduction to macroeconomics. The class currently reflects no input from the department of economics with respect to content or teaching. I would therefore like to qualify the endorsement with two provisos that can easily be met:

- 1) Generation of an MOU between the public policy program and the department of economics to provide oversight and feedback on course content for PUBPL 6000 and establishment of appropriate credentials for teaching the economics content of the course. This oversight would include a reconciliation of the issue in the title of the course noted above.
- 2) Master-level degrees in public policy (MPP) across the nation often include a required intermediate microeconomics course, let alone a full introduction to economics as a prerequisite. The MPP program here at the U currently does require the full introductory economics course, and to sustain the integrity of the degree, that requirement ought to stand. Therefore, the new PUBPL 6000 ought not to satisfy the prerequisite for economics that currently stands in the MPP, but be limited to satisfying a requirement in the new certificate.

Professor Lina Svedin and I have been in email contact discussing the provisos above and have already made significant progress in reaching an understanding with respect to 1). We have agreed to meet mid-December to continue to discuss and resolve both provisos, and I am confident that we will be successful in that regard.

Sincerely,



Norman J. Waitzman, PhD

Professor and Chair, Economics

October 9, 2018

Lina Svedin
Director of Public Affairs Programs
University of Utah
Gardner Commons
Suite 3050, room 3065
Salt Lake City, UT 84112

Dear Professor Svedin,

The J. Willard Marriott Library appreciates your request to comment on our ability to support an interdisciplinary Graduate Certificate in Public Policy.

The Marriott Library has extensive holdings to support study in public policy, economics, and related fields. The Library has been supporting the Master of Public Policy program for some time.

The Library regularly acquires scholarly books in economics, public policy, political science, statistics, business, and other and relevant disciplines. Over the past ten years, the Marriott Library has purchased over 200 monographs on policy sciences. We are able to purchase specific books and films upon request, and we encourage faculty and students to work with librarians to build Marriott Library collections in any needed areas.

The Library currently maintains subscriptions to a number of noteworthy journals that would support this degree, including: *Administrative Science Quarterly*; *Journal of Public Administration Research and Theory*; *Review of International Political Economy*; *Public Administration Review*; *Governance*; *Policy Studies Journal* and many other similar high-impact publications.

Students in this program will have access to a very strong collection of supporting databases in political science, economics, law, business and social science, including: *Academic Search Ultimate*; *Academic One File*; *PubMed*; *Scopus*; *Web of Science*; *Dissertations & Theses Global*; *Social Services Abstracts*; *Sociological Abstracts*; *Worldwide Political Science Abstracts*; *CQ Researcher and CQ Magazine*; the *Environmental Issues & Policy Collection*; *EconLit*; *Factiva*; *Business Source*; *Humanities & Social Sciences Index Retrospective*; the *Left Index*; the *National Bureau of Economic Research* databases; *PAIS International*; *Opposing Viewpoints In Context*; the *Global Economic Monitor*; *GREENR*; the *Government Periodicals Index*; the ICPSR's resources; *Opinion Archives*; *Polling the Nations*; and other similar databases. Students will also have access to a wealth of U.S. federal government historical and

legal resources, for example *ProQuest Congressional Publications*; *Proquest Regulatory Insight*; *Social Explorer*; *American Factfinder*; *United States Congressional Documents*; *the United States Serial Set*; and *U.S. Supreme Court Records & Briefs*; *HeinOnline* databases and many other resources.

Professional library staff offer class presentations, training workshops, online tutorials, and one-on-one consultations to University of Utah students and faculty. Librarians can suggest appropriate research strategies and help students to locate relevant resources for their course-related and independent research projects.

The Marriott Library is looking forward to engagement with the faculty and students in this new program.

Sincerely,

Mark England

Mark England
Head, Collection Management
J. Willard Marriott Library



Department of Educational Psychology

January 7, 2019

Curriculum Committee
University of Utah

Dear Curriculum Committee:

I am writing to let you know that I am aware of the Public Policy Graduate Certificate being developed through Political Science. I understand that this will mean that students currently taking STAT 6003 would no longer take that course. I don't think this will have appreciable impact on the course, as the University Statistics Committee has developed its own Statistics Graduate Certificate and students enrolled in this certificate would likely make up any shortfall. Therefore, I support the new Public Policy Graduate Certificate.

Sincerely,

Michael K. Gardner
Professor of Educational Psychology
Chair, University Statistics Committee

November 10, 2018

Letter of support for WRGP expansion to include new online graduate certificate in
public policy

This letter is in support of expanding WRGP approval to include the new online graduate certificate in public policy offered through the Master of Public Policy program administration.

The online graduate certificate is primarily geared toward working professionals who are not currently students at the University of Utah, as a stand-alone professional development component. The demand for policy analysts, policy advocates and program evaluators far exceed the number of Master of Public Policy graduates that the western United States produces each year. As such the graduate certificate in public policy at the University of Utah is a way for professionals currently working to pivot toward policy development, advocacy work or to sharpen their professional skills to a point where they are able to fill the analyst demand. A key component of the certificate program is making public policy content more accessible to professionals and students across Utah and neighboring states, which is why we are supporting the certificate program seeking WICHE status.

In addition to bringing new students to the University, helping fill a job market demand in Utah and surrounding states, the graduate certificate provides a gateway to the Master of Public Policy (MPP) program for those who complete nine of the certificate's fifteen required credits. At the nine credit point certificate student will be given the option of joining the full MPP degree if they have an interest in the more demanding full Master program.

The development of the graduate certificate in public policy is a strategic faculty supported effort to bring more public policy content online, thus making it more accessible to professionals and students in Utah and across the western United States. The certificate program has been developed in collaboration with and with the support of the MPP faculty and instructor group. The launch and maintenance of the certificate program will be supported by Public Affairs Program staff, instructors from the practitioner community, and rotations of faculty members who are currently providing

core in-person Master of Public Policy courses.

The certificate is part of the University of Utah's larger effort to develop U Online and has received development support from the Senior Vice President of Academic Affairs' office, CTLE/TLT, the College of Social and Behavior Science, and the Public Affairs Programs. I think this investment is very well placed and will make the University of Utah and the College of Social and Behavioral Science an increasingly vital and relevant source of much needed public policy professionals for the Utah and western state economies.

Sincerely,

A handwritten signature in black ink, appearing to read "Lina Svedin", with a stylized, flowing script.

Lina Svedin

Director, Public Affairs Programs

November 7, 2018

Lina Svedin, PhD
Director of Public Affairs Program
University of Utah
Salt Lake City, UT 84112

Dear Dr. Svedin,


I am writing to express my strong support for the R401-5 submission for the Graduate Certificate in Public Policy. We currently host a dual MPH/MPP degree with the Master of Public Policy program and a new graduate certificate in public policy will provide an additional option for all public health students, including PhD, MSPH and MSTAT-Biostatistics, to concentrate their graduate studies in public policy.

Public health is a growing field and the Council on Education for Public Health (CEPH) accreditation criteria recognize the central role public policy plays in advancing public health. Six of the twenty-two CEPH competencies relate to policy and four are core to addressing policy in public health. The policy skills and knowledge public health graduates must demonstrate include interpreting results of data analysis for public health policy, designing a population-based policy, understanding the roles of ethics in policy-making, and evaluating policies for their impact on public health and health equity.

A graduate certificate in public policy will provide graduate students with the option to dive deeper into public policy analysis, evaluation, and advocacy. This specialization will benefit students as they move into the workplace and the option for online elective courses will provide flexibility for working students.

The Division of Public Health enthusiastically supports this opportunity for graduate students at the University of Utah to earn a graduate certificate in public policy to enhance their graduate coursework.

Best regards,



Jim VanDerslice, PhD
Interim Division Chief
Division of Public Health
Department of Family & Preventive Medicine
School of Medicine