

**Utah System of Higher Education
New Academic Program Proposal
Cover/Signature Page - Abbreviated Template**

Institution Submitting Request: University of Utah
Proposed Program Title: Graduate Certificate in Public Policy
Sponsoring School, College, or Division: College of Social and Behavioral Sciences
Sponsoring Academic Department(s) or Unit(s): Master of Public Policy Program
Classification of Instructional Program Code¹ :
Min/Max Credit Hours Required of Full Program: 15 / 15
Proposed Beginning Term²: Fall 2019
Institutional Board of Trustees' Approval Date:

Program Type:

| | | | | | |
|-------------------------------------|---|--------------------------|----------------------|--------------------------|------------------|
| <input type="checkbox"/> | Certificate of Proficiency | <input type="checkbox"/> | Entry-level CTE CP | <input type="checkbox"/> | Mid-level CP |
| <input type="checkbox"/> | Certificate of Completion | | | | |
| <input type="checkbox"/> | Minor | | | | |
| <input checked="" type="checkbox"/> | Graduate Certificate | | | | |
| <input type="checkbox"/> | K-12 Endorsement Program | | | | |
| <input type="checkbox"/> | NEW Emphasis for Regent-Approved Program | | | | |
| | <i>Credit Hours for NEW Emphasis Only:</i> | | Min Cr Hr | / | Max Cr Hr |
| | <i>Current Major CIP:</i> | | 6 - Digit CIP | | |
| | <i>Current Program Title:</i> | | | | |
| | <i>Current Program BOR Approval Date:</i> | | | | |
| <input type="checkbox"/> | Out of Service Area Delivery Program | | | | |

Chief Academic Officer (or Designee) Signature:

I, the Chief Academic Officer or Designee, certify that all required institutional approvals have been obtained prior to submitting this request to the Office of the Commissioner.

Date: November 15, 2018

☐ I understand that checking this box constitutes my legal signature.

¹ For CIP code classifications, please see <http://nces.ed.gov/ipeds/cipcode/Default.aspx?y=55>.

² "Proposed Beginning Term" refers to first term after Regent approval that students may declare this program.

**Utah System of Higher Education
Program Description - Abbreviated Template**

Section I: The Request

University of Utah requests approval to offer the following Graduate Certificate: Graduate Certificate in Public Policy effective Fall 2019. This program was approved by the institutional Board of Trustees on .

Section II: Program Proposal/Needs Assessment

Program Description/Rationale

Present a brief program description. Describe the institutional procedures used to arrive at a decision to offer the program. Briefly indicate why such a program should be initiated. State how the institution and the USHE benefit by offering the proposed program. Provide evidence of student interest and demand that supports potential program enrollment.

This is an approval request for the development of a Graduate Certificate in Public Policy to be offered through the College of Social and Behavioral Science and administered by the Director of Public Affairs program and the staff of the Master of Public Policy program.

The Master of Public Policy (MPP) program trains in-demand analysts, data managers and policy advocates. The program's interdisciplinary core steeps students in economics, law, research methods, policy analysis, evaluation, and communication skills. The MPP program is one of the few MPP programs west of the Mississippi. Due to the rarity in policy programs, the MPP is a member of the Western Interstate Commission for Higher Education, allowing students from fifteen other states to attend the program with instate tuition. Despite this huge advantage, the program has not offered any degrees or certificates through distance learning, thus requiring potential students to move to Utah in order to attend, which is often an insurmountable obstacle for working professionals. All courses required by the Graduate Certificate in Public Policy will be available in an online format. The goal in offering a Graduate Certificate in Public Policy is to allow a greater number of people to receive training in the field.

The Graduate Certificate in Public Policy will provide a standalone professional credential for career development as well as an area specialty competence and profile building tool for current graduate students. The target audience consists of graduate students pursuing degrees in fields related to government management (Master of Public Administration, Master in City & Metropolitan Planning) and students interested in advocacy work (Master of Social Work, Master of Public Health, Juris Doctorate, Masters in Education). The non-matriculated target audience is working professionals with policy interests and public or nonprofit sector experience (government employees, nonprofit advocates).

MPP Faculty Consultation

The Master of Public Policy teaching faculty were initially consulted regarding the development of this graduate certificate and voted unanimously in support of this proposal in a faculty governance meeting on February 2, 2016 and approved of the final product October 18, 2018.

The Director of Public Affairs Programs has also reached out to the Chair of the Economics Department and gained approval that this department, which has received development support to convert its courses to fully online versions, is supportive of an online Graduate Certificate in Public Policy that would include ECON courses as certificate electives. Additionally, the MPP program and Economics Department collaborated financially in the development of a certificate elective, ECON 6190: Health

Economics

University Support

The development of the Certificate Program has been encouraged by the Dean of the College of Social and Behavioral Science. The Dean's office is providing financial support to develop online courses.

The development of the Graduate Certificate in Public Policy was encouraged by then SVP Ruth Watkins during the MPP program's seven year graduate council review and allocated TLT and CTLE development resources for 2018/2019. President Watkins is encouraging Graduate Certificate in Public Policy online course development as a part of the University's overall plan for developing online education. *(See Appendix for letters of support)*

Labor Market Demand

Provide local, state, and/or national labor market data that speak to the need for this program. Occupational demand, wage, and number of annual openings information may be found at sources such as Utah DWS Occupation Information Data Viewer (jobs.utah.gov/jsp/wi/utalmis/gotoOccinfo.do) and the Occupation Outlook Handbook (www.bls.gov/oco).

Nathaniel Martin, Market Analyst for Continuing Educational and UOnline, conducted market research (see Appendix). Each year 787 students complete some training in public policy (61% at the master's level, 5% at the graduate certificate level). The majority of these degrees (over 50% are awarded in California). There are 11,200 unique job postings in the western US over the last year. There were 1,600 regional jobs posted. Based on market demand and competition, the recommendation is to initially develop a graduate certificate in public policy (and as soon as is feasible, an online graduate certificate) to serve as a pipeline to the program for Utah-based working professionals and as a standalone professional credential for career development/add-on for current graduate students.

Consistency with Institutional Mission/Impact on Other USHE Institutions

Explain how the program is consistent with the institution's Regents-approved mission, roles, and goals. Institutional mission and roles may be found at higheredutah.org/policies/policyr312/. Indicate if the program will be delivered outside of designated service area; provide justification. Service areas are defined in higheredutah.org/policies/policyr315/.

This interdisciplinary Graduate Certificate in Public Policy offered by the College of Social and Behavioral Science will help fulfill the University of Utah's commitment to the Legislature to prepare our students to meet the demands of a continually changing job market. By providing professional training in the field of policy, this will help meet the Governor's call that 66% of Utahns will have a post-secondary degree by 2020.

The Graduate Certificate in Public Policy does not replicate any efforts at other state institutions. The Master of Public Policy is the only of its kind in the state.

Finances

What costs or savings are anticipated in implementing the proposed program? If new funds are required, indicate expected sources of funds. Describe any budgetary impact on other programs or units within the institution.

The Graduate Certificate in Public Policy online course development is being funded through 50% MPP savings and 50% CSBS Dean's Office support. Additional resources are being provided by CTLE and TLT by way of support from President Watkins. Because we expect a small number of students per year to pursue the Certificate, we anticipate minimal impact on administrative tasks related to admissions,

tracking and student counseling. If the number of students increases beyond the number anticipated, then differential tuition revenue from the students should offset any costs related to faculty or other personnel effort.

Section III: Curriculum

Program Curriculum

List all courses, including new courses, to be offered in the proposed program by prefix, number, title, and credit hours (or credit equivalences). Indicate new courses with an X in the appropriate columns. The total number of credit hours should reflect the number of credits required to receive the award. **For NEW Emphases, skip to emphases tables below.**

For variable credits, please enter the minimum value in the table below for credit hours. To explain variable credit in detail as well as any additional information, use the narrative box below.

| Course Number | NEW Course | Course Title | Credit Hours |
|---|------------|--|--------------|
| General Education Courses (list specific courses if recommended for this program on Degree Map) | | | |
| General Education Credit Hour Sub-Total | | | 0 |
| Required Courses | | | |
| PUBPL 6000 | × | Applications of Economic Principles and Public Policy Statistics | 3 |
| PADMN 6320 | | Public Policy Theories and Applications | 3 |
| PUBPL 6290 | | Applied Quantitative Methods for Public Policy | 3 |
| PUBPL 6002 | × | Stats Packages for Public Policy | 3 |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| Add Another Required Course | | | |
| Required Course Credit Hour Sub-Total | | | 12 |
| Elective Courses | | | |
| ECON 6190 | | Health Economics | 3 |
| PADMN 6323 | | Policy Analysis | 3 |
| ECON 6380 | | Law and Economics | 3 |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| Add Another Elective Course | | | |
| Elective Credit Hour Sub-Total | | | 3 |
| Core Curriculum Credit Hour Sub-Total | | | 15 |

Propose a NEW Emphasis to an existing Regent approved program

Program Curriculum Narrative

Describe any variable credits. You may also include additional curriculum information, as needed.

See Attached Course of Study

Degree Map

Degree maps pertain to undergraduate programs ONLY. Provide a degree map for proposed program. Degree Maps were approved by the State Board of Regents on July 17, 2014 as a degree completion measure. Degree maps or graduation plans are a suggested semester-by-semester class schedule that includes prefix, number, title, and semester hours. For more details see <http://higheredutah.org/pdf/agendas/201407/TAB%20A%202014-7-18.pdf> (Item #3).

Please cut-and-paste the degree map or manually enter the degree map in the table below