



David Eccles School of Business
University of Utah
1655 East Campus Center Drive
Salt Lake City, Utah 84112

September 28, 2018

To Whom It May Concern:

The Department of Operations and Information Systems and the Department of Finance in the David Eccles School of Business intend to collaborate on a transcribed emphasis in Information Systems for students majoring in Quantitative Analysis of Markets & Organizations (QAMO).

Faculty in the Department of Finance voted in support of this proposal, and I endorse it as well. We look forward to working with our colleagues in the Department of Operations and Information Systems on this new emphasis.

Sincerely,

Michael Cooper
Finance Dept Chair



David Eccles School of Business
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September 28, 2018

Memorandum of Understanding

The Department of Operations and Information Systems and the Department of Finance in the David Eccles School of Business intend to collaborate on a transcribed emphasis in Information Systems for students majoring in Quantitative Analysis of Markets & Organizations (QAMO). Both departments have voted in support of the proposal for the emphasis.

This major is housed with the Department of Finance and the courses required to complete the emphasis are within the Department of Operations and Information Systems. The Department of Operations and Information Systems retains full control over the pedagogy of such coursework, and commits to allow access for QAMO students to the relevant courses.

To govern this shared emphasis, the two departments agree to construct a faculty governance committee, which will meet annually to review enrollments, teaching quality, and future staffing for the emphasis. This committee will consist of three faculty members, one from the Department of Operations and Information Systems, one from the Department of Finance, and the Director of the Quantitative Analysis of Markets and Organizations major.

Sincerely,

 9/28/18
 9/28/18

Glen Schmidt
Operations and Information Systems Dept Chair

Michael Cooper
Finance Dept Chair



October 8, 2018

To Whom It May Concern:

I am writing to offer my support of the Information Systems emphasis to be offered within the existing Bachelor of Science in Quantitative Analysis of Markets and Organizations (QAMO) major through the Department of Finance.

I have reviewed the proposal and in my view, it will provide valuable training and opportunities for students interested in pursuing the QAMO major.

Sincerely,

Mark Parker, PhD
Associate Dean, Programs



Scott Schaefer

Kendall D. Garff Chair in Business
Administration
Professor of Finance
David Eccles School of Business
University of Utah
1655 East Campus Center Drive
Salt Lake City, Utah 84112
t. (801) 585 1925
e. scott.schaefer@utah.edu

September 16, 2018

Undergraduate Council
University of Utah

Dear Council Members:

As faculty director for the **Quantitative Analysis of Markets & Organizations (QAMO)** major, I endorse the proposed Information Systems emphasis.

At present, interested QAMO students can elect an emphasis in finance, entrepreneurship, management, or marketing. This new proposal adds to the menu of emphases available to QAMO students. Students who complete the QAMO major will have many career options to choose from, including consulting and data analytics. Training in information systems is likely to be useful in either of these careers. Consultants regularly work with clients' databases to develop new management insight, and the econometrics skills taught by the QAMO major will be usefully complemented by the content of upper-division IS coursework.

This major and emphasis may also be useful for students interested in pursuing a PhD in information systems. In some fields of IS scholarship, researchers make use of economic models and techniques from econometrics. The University of Utah's IS major (while very strong) is primarily directed at students interested in pursuing careers in business rather than academia. This new emphasis (perhaps paired with an IS-focused honors thesis) would be excellent preparation for an economics-themed IS PhD.

The economics faculty at the David Eccles School of Business looks forward to a successful collaboration with our colleagues in Information Systems on this new emphasis.

Sincerely,

Scott Schaefer



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Sincerely,

Glen Schmidt
Operations and Information Systems Dept Chair