

September 6, 2018

Curriculum Administration
Undergraduate Studies
Sterling Sill Center
University of Utah Campus

Dear Madam or Sir:

I am pleased to report that the College of Humanities Curriculum Committee supports the proposed four emphases for the Department of Communication: Strategic Communication, Journalism, Science, Health, Environmental and Risk Communication, and Communication Studies.

The move to emphases simply codifies the already existing sequences in Communication. The committee viewed the additions to be worthwhile to the program of study for undergraduates in the Department of Communication. Specifically, we are pleased that students will have their declared emphasis appear on their transcripts.

If you have any questions about the Curriculum Committee's actions, please feel free to contact me.

Sincerely,



Stuart Culver
Dean of the College of Humanities
University of Utah

cc: Joy Pierce, Associate Dean
Danielle Endres, Chair of Department of Communication



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To Whom It May Concern,

I am pleased and excited to provide my support for the Department of Communication emphases proposal and the opportunities this will provide our department in the future. Our faculty voted unanimously to support the creation of emphases in the undergraduate curriculum at our 2018-2019 Faculty Retreat.

First and foremost, the change from sequences to emphases will most influence and aid students in achieving their degree. An emphasis distinction on a student's transcript and diploma will signal to future employers of their focus and detailed instruction in that field. It will also provide students with a clear direction and structure as they complete their studies within the Department of Communication, giving them both broad and in-depth instruction.

Furthermore, the change to emphases will help the department and its advisors in data collection and bookkeeping. Advisors will be able to track students' progress and create schedules more easily. This will lead to better Degree Audit Reports for Students, ultimately leading them to a clearer degree path.

Science, Health, Environmental, and Risk Communication involves developing expertise about the ways in which these topics are discussed and communicated. This applies to professional communication among scientists and physicians, to public communication like media coverage and social marketing campaigns, and to interpersonal communication between doctors and patients. An emphasis in this area would allow students to have the transcripted distinction to make strong, bold moves in the job market. I believe this will not only benefit our students, but our department as a whole.

Sincerely,

Danielle Endres
Professor and Chair, Communication
University of Utah

BA/BS 4 Year Plan Communication – SHER Emphasis

First Year

| <i>Fall Semester</i> | <i>Spring Semester</i> |
|--|---|
| General Education – WR2 | General Elective – SF/AS |
| General Education – QA | General Elective – QB |
| General Education – SF | General Electives (<i>Language course for BA</i>) |
| General Elective (<i>Language course for BA</i>) | COMM 3115 |
| <i>13 credits</i> | <i>15 credits</i> |

Second Year

| <i>Fall Semester</i> | <i>Spring Semester</i> |
|--|---|
| General Education – FF | General Elective – QI (<i>Language course for BA</i>) |
| General Education – AI | General Education – BF |
| General Education – QI (<i>Language course for BA</i>) | General Education – FF |
| Upper Division General Elective | Upper Division General Elective |
| Tier 2 Emphasis Course | Tier 3 Emphasis Course |
| <i>16 credits</i> | <i>15 credits</i> |

Third Year

| <i>Fall Semester</i> | <i>Spring Semester</i> |
|---------------------------------|-------------------------------|
| General Education – BF | Tier 2 Emphasis Course |
| General Education – DV | Tier 3 Emphasis Course |
| Upper Division General Elective | COMM elective |
| Tier 2 Emphasis Course | COMM elective |
| Tier 3 Emphasis Course | Tier 2 Emphasis Course |
| <i>16 credits</i> | <i>16 credits</i> |

Fourth Year

| <i>Fall Semester</i> | <i>Spring Semester</i> |
|----------------------------------|----------------------------------|
| General Education – IR | COMM Capstone Course |
| Tier 3 Emphasis Course | COMM elective |
| Tier 4 Methods Course | Upper Division General Electives |
| Upper Division General Electives | <i>15 credits</i> |
| <i>16 credits</i> | |