



March 28, 2018

Ben McAdams
Salt Lake County Mayor

Erin Litvack
Deputy Mayor, County Services

Rick Graham
Deputy Mayor, Operations

Karen Hale
Deputy Mayor, Community
& External Affairs

Darrin Casper
Deputy Mayor, Finance
& Administration

The University of Utah Graduate Council
302 Park Building
201 South Presidents Circle
Salt Lake City, UT 84112

To Whom It May Concern:

I am pleased to write this letter in support of the Sorenson Impact Center at the David Eccles School of Business and its proposal for full accreditation status.

The mission of the Sorenson Impact Center is to promote the understanding and application of the principle of free enterprise and study the impact of geographically focused investments aimed at generating measurable social and environmental impact alongside a financial return. Based on the Sorenson Impact Center's work with over 64 nonprofits, 300 students and 50 industry partners, I believe the University's mission to "generate and share new knowledge, discoveries, and innovations, and...engage local and global communities to promote education, health, and quality of life" is supported.

The social issues the Center focuses on include healthcare and education, housing, sustainable and green energy and agriculture. Salt Lake County has initiated Pay for Success programs, including early childhood education, homelessness and recidivism, enlisting the Sorenson Impact Center as an independent project manager. In addition to its investment involvement, the Center focuses on research that fosters greater understanding of how free enterprise can be employed to create large-scale societal change.

Sorenson Impact's dedication to preparing students for this growing aspect of global financial services and public policy initiatives is a great asset for the University of Utah.

I hope you will join me in supporting this nationally recognized center of excellence at the University of Utah.

Sincerely,

Ben McAdams
Salt Lake County Mayor



STATE OF UTAH

GARY R. HERBERT
GOVERNOR

OFFICE OF THE GOVERNOR
SALT LAKE CITY, UTAH
84114-2220

SPENCER J. COX
LIEUTENANT GOVERNOR

April 20, 2018

The University of Utah Graduate Council
302 Park Building
201 South President's Circle
Salt Lake City, UT 84112

Re: Sorenson Impact Center

The Sorenson Impact Center has supported the state's values and commitment to free enterprise, evidence-based public policy, and a focus on improving peoples' lives through self-sufficiency. The Center has worked, not only nationally with governments and non-profits, but throughout the state of Utah in the areas of criminal justice, early childhood, homelessness, substance abuse, and mental health. Their work has made a direct contribution, but also provided a pipeline of future leaders through their student programs and fellowships.

The Center provides real world experiences for students in public policy, impact investing, due diligence on impact investments and global experiences to expand understanding of social issues and capital solutions in other countries.

The Center has also provided beneficial exposure for the state and the University of Utah. The Center's work is recognized nationally and globally. Jim Sorenson and members of the staff are frequent speakers at convenings that include large foundations, investors, social entrepreneurs, NGOs, governments, nonprofits, and policy makers. The Center's Winter Innovation Summit showcases the state, the University of Utah, Utah's ski resorts, and the Sundance Film Festival by bringing people here from 5 countries, 32 states, and 165 cities.

The Center is an asset to the University and the state of Utah, and I therefore support the Sorenson Impact Center at the David Eccles School of Business application to transition to full institutional status.

Sincerely,

A handwritten signature in black ink, reading "Gary R. Herbert".

Gary R. Herbert
Governor



Dec 17, 2018

The University of Utah Graduate Council
302 Park Building
201 South Presidents Circle
Salt Lake City, UT 84112

To Whom It May Concern:

I am extremely pleased to write this letter in support of the Sorenson Impact Center (SIC) at the David Eccles School of Business and its proposal for full accreditation status as a University of Utah designated Center. The mission of the Sorenson Impact Center is to marshal capital for social good, empower data-driven programs, break down silos across sectors, and equip the next generation of leaders with social purpose. In this role it serves as a truly interdisciplinary resource that unifies programs across the University and helps to build an ecosystem of innovation and entrepreneurship.

While the Center's broader work has helped bring additional national visibility to the University, I have personally worked to establish a strong partnership with SIC and its University Venture Fund Program as I believe the experiential extracurricular program helps both round the Medical Students experience at our school to help create future healthcare leaders. The program also helps inform the Center for Medical Innovation's faculty, staff and portfolio companies about the rigors of attaining outside funding for translation of their innovative healthcare focused products and services.

The Sorenson Impact Center at the University of Utah is a one of a kind resource that is helping to establish the University of Utah as the national academic leader in innovation and entrepreneurship education. I hope you will join me in supporting this now nationally recognized center of excellence at the University of Utah.

Very Sincerely,

A handwritten signature in black ink that reads 'John T. Langell'.

John Langell, MD, PhD, MPH, MBA, FACS
Vice Dean for Innovation, University of Utah School of Medicine
Executive Director, Center for Medical Innovation, University of Utah
Associate Professor of Surgery, Business and Bioengineering
General Surgeon, George E. Wahlen VA Medical Center
Sorenson Faculty Fellow in Innovation, David Eccles School of Business



March 19, 2018

The University of Utah Graduate Council
302 Park Building
201 South Presidents Circle
Salt Lake City, UT 84112

To Whom It May Concern:

I am writing this letter in support of the Sorenson Impact Center at the David Eccles School of Business and their proposal for full accreditation status. The mission of the Sorenson Impact Center is to promote the understanding and application of the principle of free enterprise, and study the impact of geographically focused investments aimed at generating measurable social and environmental impact alongside a financial return. Based on their work with over 64 nonprofits, 300 students, and 50 industry partners, I believe that they fit well within the mission of the University. These socially-focused activities continue to create impact by and for University stakeholders.

The social issues the Center focuses on include healthcare and education, housing, sustainable and green energy, and agriculture. In addition to its investment involvement, the Center focuses on research that fosters greater understanding of how free enterprise can be employed to create large-scale societal change. Sorenson Impact's dedication to preparing students for this growing aspect of global financial services and public policy initiatives is a great asset for the University of Utah.

I hope you will join me in supporting this now nationally recognized center of excellence at the University of Utah.

Very truly yours,

Keith S. Marmer, DPT, MBA
Associate Vice President, Executive Director
Technology & Venture Commercialization

TECHNOLOGY & VENTURE COMMERCIALIZATION

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March 19, 2018

The University of Utah Graduate Council
302 Park Building
201 South Presidents Circle
Salt Lake City, UT 84112

Dear Graduate Council:

We are writing to thank you for the opportunity to support the Sorenson Impact Center at the David Eccles School of Business and their proposal for full accreditation status.

The Lassonde Institute is an interdisciplinary hub for student innovators and entrepreneurs at the University of Utah. We proudly bring students from all colleges and departments to collaborate and launch student ventures and startup companies. We continue to partner with the Sorenson Impact Center as they work to promote the understanding and application of the principle of free enterprise, and the study of impact investing.

The Sorenson Impact Center brings executives to campus interested in learning more about innovation & entrepreneurship. We appreciate the opportunity to engage with these executives and share the work of the Lassonde Entrepreneur Institute. We believe the work the Sorenson Impact Center is doing will advance the University's mission and raise the University's profile nationally.

Many of the students engaged in the Lassonde Entrepreneur Institute express a deep interest in the work done by the Sorenson Impact Center and are supportive of their work with non-profits and industry partners. We fully support their proposal for full accreditation status.

Thank you,



Troy D'Ambrosio
Assistant Dean, David Eccles School of Business
Executive Director, Lassonde Entrepreneur Institute



Kathy Hajeb
Director – Lassonde Entrepreneur Institute
Assistant Professor (Lecturer) – Entrepreneurship & Strategy



March 20, 2018

The University of Utah Graduate Council
302 Park Building
201 South Presidents Circle
Salt Lake City, UT 84112

To Whom It May Concern:

I express my support for the Sorenson Impact Center at the David Eccles School of Business to be granted permanent status at the University of Utah.

The Sorenson Impact Center and Kem C. Gardner Policy Institute are “sister” centers within the Eccles School. We share common leadership through Dean Taylor Randall and a complementary mission to help people make evidence-based decisions. Together, we are helping the University of Utah serve our community and promote informed public policy decisions locally and nationwide.

I value the mission of the Sorenson Impact Center and its focus on impact investing, data science, policy innovation and thought leadership. We collaborate on projects and share best practices. Because of our different roles and areas of focus, we don’t compete, but rather complement and collaborate.

A recent example of our complementary roles is the national leadership role the Sorenson Impact Center played in passing the federal Investing in Opportunity Act and our local role in identifying potential opportunity zones in Utah for the governor’s consideration. Both entities strengths combined to create a great outcome. There are many other examples where both of our entities collaborated to enhance research, enrich the lives of students, and serve the community.

I marvel at the success of the Sorenson Impact Center since being granted provisional status. It has grown to 30 full time staff, shared its expertise in over 15 countries, acquired significant federal funding and endowed two full professorships. I esteem the Sorenson Impact Center and see it as a significant asset to the institute I lead and to the University of Utah.

Sincerely,

Natalie Gochnour
Director, Kem C. Gardner Policy Institute

INFORMED DECISIONS™



March 19, 2018

To Whom It May Concern:

I am writing this letter in support of the Sorenson Impact Center at the David Eccles School of Business and their proposal for full accreditation status. The mission of the Sorenson Impact Center is to promote the understanding and application of the principle of free enterprise, and study the impact of geographically focused investments aimed at generating measurable social and environmental impact.

The Center has been a global leader in impact investing since its inception and now is taking the lead in other areas that will impact social good, from data analysis to early childhood education.

Based on their work with over 64 nonprofits, 300 + students across campus, faculty/researchers from various different colleges on campus including Behavioral Sciences and Medicine, along with 50 industry partners, I believe that they fit well within the mission of the University.

This year they hosted the Winter Innovation Summit, where the Center brought together the best minds in impact investing and data-driven decision making to come up with innovative solutions to a vast array of issues facing our society.

The Center offers students many experiences, from in-classroom expertise to the Impact Fellows who travel the world to do due diligence and pitch social impact companies to investors, the effect on these students' lives is immeasurable. And it's not just traditional students who can benefit. The Center extends the opportunity to make an impact to professionals and business leaders through its executive education programs and convening of key stakeholders.

As the center receives permanent status, we will be hiring a tenure line professor to fill a Presidential Chair, who will take an active leadership role in the Center.

I hope you will join me in supporting this now nationally recognized center of excellence at the University of Utah.

Sincerely,

Taylor Randall, PhD
Dean, David Eccles School of Business
dean@eccles.utah.edu