

December 28, 2018

The University of Utah Graduate Council  
302 Park Building  
201 South Presidents Circle  
Salt Lake City, UT 84112

To Whom It May Concern:

We are writing this letter in support of the Sorenson Impact Center at the David Eccles School of Business and their proposal for full accreditation status. The mission of the Sorenson Impact Center is to promote the understanding and application of the principle of free enterprise and to study the impact of geographically focused investments aimed at generating measurable social and environmental impact alongside a financial return. Based on their work with over 64 nonprofits, 300 students, and 50 industry partners, we believe they fit well within the mission of the University.

The social issues of the Center focus on healthcare and education, housing, sustainable and green energy, and agriculture. In addition to its investment involvement, the Center focuses on research that fosters greater understanding of how free enterprise can be employed to create large-scale social change. Sorenson Impact's dedication to preparing students for this growing aspect of global financial services and public policy initiatives is a great asset for the University of Utah.

The Utah Criminal Justice Center (UCJC), within the College of Social Work, has been involved in a number of collaborative projects with the Sorenson Impact Center since its inception, and UCJC continues to work with them on important community-engaged research projects. Sorenson is an important partner in three large Pay for Success projects UCJC is evaluating in the areas of criminal justice and homelessness. They have been exceptional partners on these projects, and their expertise in finance, social services, and research is a unique and valuable asset to the University and our community.

We hope you will join us in supporting this now nationally recognized center of excellence at the University of Utah.



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