







The Sorenson Impact Center

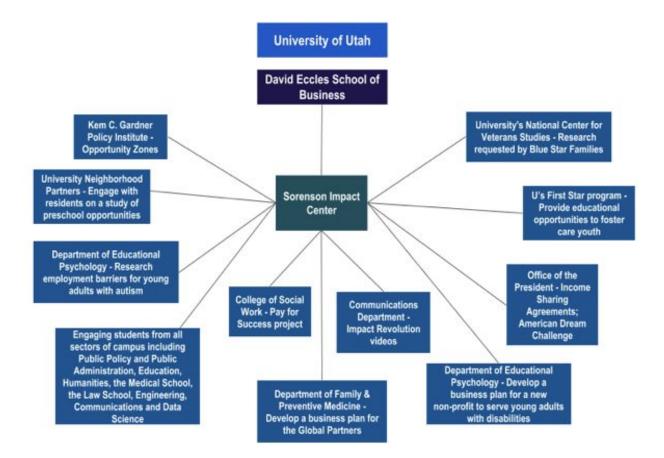
- Think-and-do tank housed in DESB
 Focuses on solving social problems using data & innovation
- Endowed by James Lee Sorenson in 2013
 - Additional funding from:
 - University Venture Fund II (outside donors)
 - Federal grants
 - Private contracts & grants
 - Conference registration fees & fund management fees

Sorenson Impact Center

• Works with public, nonprofit, & private sector groups globally to develop & implement outcomes-driven solutions

- Partners with faculty in research and educational efforts
- Collaborates with multiple departments for educational opportunities in theory & practice of impact investing

Existing Campus Partnerships



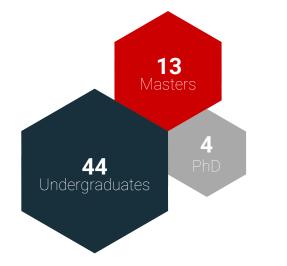
Our Projects 28 Education Health 23 + Early Childhood Development 18 60 Criminal and Juvenile Justice 16 Homelessness & Housing 15 Workforce Development & Jobs 16 Creation **Financial Inclusion** 7 Support to People with 3 Disabilities Support to the Elderly 6 5 Energy 4 Support to Veterans 111 2

t

а



61 STUDENT INTERNS





8

8

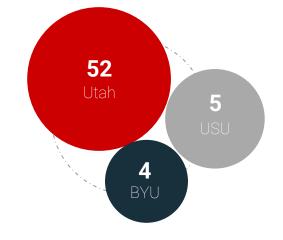
17

Impact Investing

Communications + Graphic Design

Data Science

Policy + Social Innovation



227 APPLICANTS

5 AFFILIATED FACULTY

AFFILIATED COURSES

BUS 1051

ENTREPRENEURSHIP 2020, 2030, 4999, 5000, 5850, 5910

FINANCE 5881, 6881

MANAGEMENT 6780

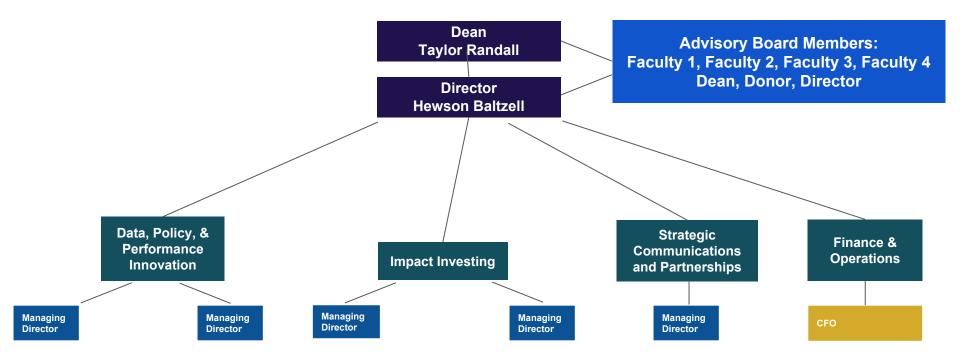
STRATEGY 6910

CMP 3400, 6322 (REDEV 6322)

https://sorensonimpact.com/academic-offerings/#academic-offerings-link

Organization and Governance

- Center Director appointed by Dean in consultation with faculty search committee through usual university process
 - Meets monthly with Dean
- Advisory Board provides input to Director and Dean
 - Meets quarterly
 - Currently: Dean, Director, Donor,* and two faculty members
 - Will add two more faculty members, including at least one from outside DESB
- Courses are developed by departmental curriculum committees through usual college process and taught by faculty members



Thank you

Questions?







www.sorensonimpact.com